

Press Release January 27

DAA Northwest Extreme Late Model Series presented by Sherwin Williams

The DAA Northwest Extreme Late Model Series presented by Sherwin Williams begins year two in 2011, with a stellar eighteen race schedule at seven of finest venues in Oregon and Washington States. Once again the top Late Model dirt drivers in the Northwest will battle for the \$25,000 points fund that will pay \$5,000 to the series Champion. The Series will open on April 16th at Willamette Speedway and close at Sunset Speedway Park on September 17th.

Series officials are excited to announce that Baxter Auto Parts is the official Automotive Parts Store of the Series. Baxter Auto Parts has 34 stores in Oregon and Washington, and will sponsor the weekly Hard Charger Award. Plus a \$750.00 year end award. Also, Baxter Auto Parts will present Greg Biffle appearance at Beaches on July 20th.

In its inaugural year the Series had 38 drivers take points in 22 races. Banks, Oregon driver Greg Walters claimed the Champion by two point over Lebanon's, Oregon's Jason Wines, in a battle that went down to the last lap of the last race to secure the championship.

In 2010 the Series competed at six tracks that included Coos Bay Speedway in Coos Bay, Oregon, Grays Harbor Raceway in Elma, Washington, Madras Speedway in Madras, Oregon, Southern Oregon Speedway in Medford, Oregon, Sunset Speedway Park in Banks, Oregon and Willamette Speedway in Lebanon, Oregon. New to the Series in 2011 will be Cottage Grove Speedway in Cottage Grove, Oregon.

The Series unofficial home track, Sunset Speedway Park will host six races including the Rose Festival Dirt Cup on June 4th, the Greg Biffle Race on July 23rd, the Doug Walters Memorial on August 6th and the Battle Royal Championship on September 17th, the other two events are May 7th and June 25th. Willamette Speedway will see the series make five stops, including the Season Opener on April 16th, highlighted by the Clair Arnold Memorial on May 28th & 29th, the Mick Gray Memorial on September 3rd & 4th that will see the 1st annual Race Of Champions, the Greg Biffle Night at the Races on July 22nd, as well as a event on July 9th. Grays Harbor Raceway with see three events, May 14th, June 18th and August 20th. The four tracks will see single night events are Southern Oregon Speedway, April 23rd, Madras Speedway, May 21st, Cottage Grove Speedway June 11th and Coos Bay Speedway on September 10th.

Series officials include Russ Voigt as the race director, Wendy Wines as administrative assistant and Steve Re-eck as Series publicist and photographer.

There will be a membership and information meeting Saturday February 13th in Salem, at the Almost Home Restaurant, 3310 Market, Salem, Or 97301. The meeting will start at 2:00 PM.

Participating sponsors include DAA Northwest Auto Auctions, Sherwin Williams, Baxter Auto Parts, Best Buy, Hoosier Racing Tires, VP Racing Fuel, Greg Biffle Foundation and Leftcoast Motorsports.

For more information about the series please visit www.daanwspecmotorseries.com for sponsor information visit www.daanorthwest.com and www.sherwin-williams.com.

TENTATIVE 2011 SCHEDULE

April 16th	Willamette Speedway Lebanon, Oregon
April 23rd	Southern Oregon Speedway Medford, Oregon
May 7th	Sunset Speedway Banks, Oregon
May 14th	Gray's Harbor Raceway Elma, Washington
May 21st	Madras Speedway Madras, Oregon
May 28th & 29th	Willamette Speedway Lebanon, Oregon
June 4th	Sunset Speedway Banks, Oregon
June 11th	Cottage Grove Speedway Cottage Grove, Oregon
June 18th	Gray's Harbor Raceway Elma, Washington
June 25th	Sunset Speedway Banks, Oregon
July 9th	Willamette Speedway Lebanon, Oregon
July 22nd	Willamette Speedway Lebanon, Oregon
July 23rd	Sunset Speedway Banks, Oregon
August 6th	Sunset Speedway Banks, Oregon
August 20th	Gray's Harbor Raceway Elma, Washington
Sept. 3rd & 4th	Willamette Speedway Lebanon, Oregon
Sept. 10th	Coos Bay Speedway Coos Bay, Oregon
Sept. 17th	Sunset Speedway Banks, Oregon